



INFOPACK

FOODBACK LOCAL WORKSHOPS SPAIN

17. - 26. JUNE 2024 Santa María del Campo (Burgos)



INTRODUCTION TO FOODBACK



FoodBack aims to develop entrepreneurial skills related to food production and transformation among young people from different countries through local workshops, international youth seminars and jobshadowing activities.

THE GENERAL OBJECTIVES OF FOODBACK ARE:

- Enhance young people's knowledge and competencies in social and green entrepreneurship
- Develop partner organisations' (including youth workers) skills and competencies in youth involvement, non-formal education, sustainable good practices and business development.
- Engage young people and raise their employability
- Enhance young people's sense of initiative and provide them with connections to the labour market
- Enhance quality learning through non-formal education
- Promote non-formal education in Partner countries as a tool to engage young people and empower them to be active members of the society
- Raise awareness on climate change and increase the capability of organisations to provide good examples of sustainability
- Engage young people from rural areas and provide them with tools to be agents of change
- Raise awareness about good, clean and fair food

PARTNERS

- Associazione di Promozione Sociale Kora, Italy



- Asociación Brujula Intercultural, Spain



- Mostar Friedensprojekt e.V., Germany



- Agdez Volunteers without borders, Morocco



- World of change, Macedonia



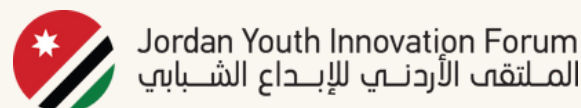
- Dynamic Learning, International, Estonia



- Play Jordan, Jordan



- Jordan Youth Innovation Forum, Jordan



- Dinara Forum, Bosnia



- NVO Natura – Kolašin, Montenegro



LOCAL WORKSHOPS

Local Workshops will be carried out in each partner country for 10 young aspiring entrepreneurs in the agro-food industry. The workshops will take place over 15 sessions/days (see the section about your country in the infopack) during which participants will learn about sustainable, ethical business development, from analysing existing businesses to developing their own business plan based on their ideas.

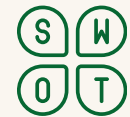
OBJECTIVES OF THE LOCAL WORKSHOPS:

- Increase young people's entrepreneurial skills
- Develop participants' digital skills
- Raise awareness of environmental and food issues among young people
- Provide young people with the values to create environmentally sustainable businesses
- Allow participants to experiment with various business ideas
- Build and motivate local groups of food activists
- Increase youth workers' presentation skills
- Implement food activities
- Inspire youth with good examples of green businesses
- Development of young people's business plans





TOPICS OF THE LOCAL WORKSHOPS:



- Introduction to Green Businesses
- Circular economy
- Supply chains
- Environmental impact of businesses
- Ethical Businesses
- Erasmus+ and EU Policies
- Business analysis
- Business plan development
- Business Model Canva
- SWOT-Analysis
- Experience Economy
- Golden Circle
- Financial Plan
- Basic Marketing



METHODS USED:

- Teambuilding
- Presentations
- Group discussions
- Group work
- Simulations
- Visits
- Exercises

The goal of each workshop is to develop 5 business plans!



HOSTING PARTNER

Brújula Intercultural is an association created in June 2017 and based in Santa María del Campo, in the province of Burgos (Castilla y León) and it is active at local, regional, national, European and international levels. The main objective of Brújula Intercultural is to promote mobility and non-formal training and learning opportunities for young people and youth workers.

We believe that training, education, participation, responsibility and action in the social, environmental, cultural and youth fields are the basis for building a more supportive, sustainable, egalitarian and intercultural society, and therefore we offer the opportunity to grow, develop new skills, learn and share learning experiences in the short and long term, locally and abroad.



ACCOMODATION

Participants will be hosted in the rural house, **Villa Gómez in Santa María del Campo (Burgos)**. Participants will be accommodated in double rooms by gender with private bathrooms. Bed sheets and towels are provided by the accommodation.

The complex has spacious outdoor areas, an activity room and a dining room where the three daily meals and coffee breaks will be served.

Casa Villa Gómez's address:

Carr. Mahamud, 09342 Santa María del Campo, Burgos



FOOD

The three daily meals and coffee breaks will be prepared and served within the accommodation.

The project menu will be predominantly vegetarian and will take into account any food allergies and/or intolerances.

For a long time now, we have been organising projects only with a vegetarian menu prepared on-site and with local, organic and seasonal products to allow participants to reflect on their own food consumption and the sustainability of the experience.

TRAVEL AND DATES

- Arrival: **17/06/2024** before 8 pm at **Santa Maria del Campo (Burgos)**
- Departure: **26/05/2024** until 10 am

Travel expenses can not be reimbursed by the project funds, still, we ask you to provide them, as proof of your attendance at the workshop.

Travelling by bus/train

The nearest bus/train stations to Santa Maria del Campo are **Burgos (37 km)** and **Lerma (23Km)**

From the stations, we will arrange pick-ups to reach the accommodation.

- BUS ALSA
- RENFE TRAIN

WHAT TO BRING

- Towels and Toiletries (toothbrush, toothpaste, shampoo, etc.)
- Comfortable shoes and clothes
- Warm clothes for fresh evenings
- Slippers (or indoor shoes)
- Personal drinking bottle

HOW TO PARTICIPATE?

The participation in the workshop is free for selected candidates meeting the following requirements:

- Young people aged 18–30
- Should have a business idea in mind or motivation to develop a business idea
- Resident in Spain

To apply, please complete the application form!

Out of the 10 workshop participants, 5 will have the chance to participate in a **Youth Summit** in **September in Passignano sul Trasimeno, Italy** with Travel, Accommodation and Food covered by the programme. The selection process will be carried out based on the commitment shown by the participants.





WE LOOK FORWARD MEETING YOU!



Co-funded by
the European Union

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